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smell the fresh air, and imagine all the fun they'd be having if they were skiing. and feel of what they're missing. Skiers will be tempted to hit the slopes when they're transported by a quality video that lets them feel the cold breeze, smell the fresh air, and imagine all the fun they'd be having if they were skiing.

Most ski websites don't provide video updates. Some show still images which are better than nothing **but aren't nearly as exciting**. Some larger resorts have video but spend a lot of money for it.

Qvision is a brand new, patented, video software that now brings live video updates within reach for virtually any size facility by **eliminating the cost and headaches of live video streaming**. Widely praised in the transportation industry where it was invented, Qvision has uses in many other industries...like showing videos of ski slopes.

Qvision isn't another version of live video streaming. It's a completely different technology with consistently high quality video and, since it's not 24/7 streaming, there are no extra bandwidth costs. By capturing video segments and updating them at your preset intervals, you can **entice potential customers** by showing them how great the slopes are right now! Qvision proprietary technology can even capture HD videos over a cellular modem!

BOTTOM LINE? QVISION LETS YOU IMMEDIATELY ENJOY THESE BENEFITS:

- Increase lift ticket sales daily & seasonal
- Boost equipment, food, & beverage sales as a result of more skiers
- Capture spur-of-the-moment clients who will take a day off to go skiing
- Deepen skier loyalty by showing video updates of current conditions
- Stand out from the crowd by using the latest technology
- Use videos year-round at resorts that offer warm-weather activities



SUBSCRIBING TO QVISION VIDEO SERVICE ALSO LETS YOU ENJOY:

- Quick return on investment a handful of ticket sales covers the entire cost!
- Multiple views from a single camera, lowering any hardware costs. Live streaming can't provide this feature. One well-placed camera may be all that's needed to start.
- * No expenses in the off-season because our plan is tailored to the season.
- * Camera control by management to view operations, incidents, etc.

LET'S GET STARTED

Until January 31, 2016, we're offering special terms for Qvision video services and top quality cameras (if needed). Axis cameras are the industry leader in performance, technology, and reliability and function in extreme temperatures without an additional heated enclosure. The camera we recommend is HD-capable, has *Arctic Temperature Control*, functions to -50°F, has industry-leading optics and zoom levels, and image stabilization for windy days. It can even see through fog!

We also carry less expensive cameras made by Axis and other manufacturers. However, in extreme environments, the Axis 6042 is simply the best. You will never be disappointed and the camera has a three-year warranty.



Qvision Video Service Six-Month Ski Special		
One-time license and setup fee per camera (license is perpetual)	\$200	
Total video processing fee per camera (\$90/mo x 6 mo, up to 4 views/cam)	\$540	
Winter Special - free video hosting, same-day support, two hours hardware		
engineering support	\$0	
Qvision Video Service Six-Month Total		\$740

Recommended Cameras (camera purchase is not required)		
1. Extreme Environment Camera Package		
AXIS Q6042-E PTZ Network Camera - Arctic Temperature Control allows the		
camera to function down to -40 °F, outdoor-ready, day/night plus fog optics,		
35x optical zoom, POE injector, 3-year warranty	\$2,900	
Axis Camera Mount – parapet, pole, or wall mount	\$110	
Shipping & Tax	\$150	
Extreme Environment Camera Package Total		\$3,160
2. General Purpose Camera Package		
AXIS P5522-E PTZ Network Dome Camera – Functions down to -20°F, outdoor-		
ready, day/night, 18x optical zoom, POE injector, 3-year warranty	\$1,850	
Axis Camera Mount – parapet, pole, or wall mount	\$110	
Shipping & Tax	\$100	
General Purpose Camera Package Total		\$2,060

LIVE STREAMING COMPARISON – 4 CAMERA VIEWS

- » Excess bandwidth fees alone would cost from \$1,200 to \$4,000 per month
- » 4 views require 4 cameras = thousands of dollars more in equipment and installation costs
- » If a cellular connection is required, it is completely impractical to live stream due to bandwidth limits and fees. Qvision does not have these limitations, is optimized for cellular, and won't exceed monthly data plan allotments.
- » Qvision can now capture video updates in 720 HD over cellular!

Notes:

- 1. The Axis Q6034 camera functions via Power over Ethernet (POE), i.e., only one cable is required to power the camera, the Arctic Temperature Control, and carry the video signal to the termination point.
- 2. Cameras can be set up to use existing wireless connections or cellular modems.
- Installation is the purchaser's responsibility but we gladly provide referrals to camera installers. Each purchase includes two hours of hard-ware/engineering support for remote install assistance.
- 4. If you have existing cameras, please contact us to see if they are immediately compatible with Qvision software.